



February 3, 2022

## Diamond Scholarship Club 2022 Campaign Launch

To: AAYI Kappa Brothers

The Diamond Scholarship Club (**DSC**) is the fundraising arm of our Kappa Foundation. The primary purpose is to ensure an ongoing revenue stream to provide scholarship opportunities for minority youth in our communities to pursue their dream of attending college and realizing their potential in pursuit of their life goals. We are still not sure when we will have our main sources of revenue, Women of Achievement, Jazz and Jeans Concert, and the DAPS Golf Tournament, back again. Once again, we are facing possible delays or cancellations of these events due to the pandemic. What this means is we have lost 3 major sources of revenue for scholarships and other worthy causes. The lost revenue amounts to a \$19,000 shortfall. We need to come together to ensure we continue our rich tradition of giving back and providing opportunities for others in our communities.

Over the last 2 years, we have raised \$45,000 for the Diamond Scholarship Club campaign. That is quite an accomplishment given we were in the midst of a global pandemic. This allowed us to provide \$45,000 in scholarships to 45 outstanding and worthy students. **Our goal this year is to raise \$30,000.** Achieving this level of funding will not only allow us to maintain our current scholarship activity but also let us begin setting aside funds for endowed scholarships. Endowed scholarships, when fully funded, would be available in perpetuity, a long-term goal of our Foundation. Whatever you were going to donate to the Women of Achievement by purchasing tickets or tables, Jazz and Jeans Concert, or the DAPS Golf Tournament, we hope that you make that same donation and more to the Diamond Scholarship Club to help us achieve our goal. Remember, **your donation is 100% tax-deductible.** We want to thank those brothers who have made generous donations in the past and their commitment to the future.

If not us, WHO?  
If not now, WHEN?

10 Brothers  
**\$1,000+**

40 Brothers  
**\$250+**

20 Brothers  
**\$50-99**

To reach goal of  
**\$30,000**

To reach our goal of **\$30,000** for 2022, we need **10** Brothers to donate **\$1,000** or more, **40** Brothers to donate **\$250** or more, and **20** Brothers to donate between **\$50-\$99**. We are hoping that your donation will be an annual commitment to our foundation to sustain us in future years in the event our other sources of revenue are not available. To make your donation, simply go to the Kappa Foundation website at [www.aayikf.org](http://www.aayikf.org) and click on the online donation page **OR** you can click here [Online Donations](#). You can make your donation using PayPal or a credit card. PayPal will allow you to set up recurring payments if you are unable to make your donation commitment all at once. In the drop-down menu chose "Diamond Scholarship Club". You can also mail your donation to Brother Sherman Taylor, KAPPA FOUNDATION, Inc., 23800 W. Ten Mile Road, Ste. 210, Southfield, Michigan 48033. Make your check out to Kappa Alpha Psi, DSC.

You can also donate via [CASH.APP](#). You will have to create a Cash App account if you do not already have one.

- Sign in to your Cash App account.
- Click **New** at the bottom of the page
- Enter \$ amount of donation
- Enter the following ID in the "to" field: **\$A2Kappafoundation**
- Enter the reason for payment "Diamond Scholarship Club" in the "for" field
- Click **Pay**.

All donations should be made by May 1, 2022, to ensure we can distribute the scholarships in a timely manner before the students head off to college. Your donation is **100% tax-deductible, and you will receive an official statement for tax purposes**. All brothers will be recognized for their donations.

The AAYI Kappa Foundation Executive Officers and Board of Directors wish to Thank You for becoming a member of our Diamond Scholarship Club to support our scholarship program and the tremendous work we do in the communities where we live.

Wishing you and your family well.  
Stay Safe, Stay Well, Stay Blessed.  
Yours In the Bond,

*Brother Darrell A. Washington*

Darrell A. Washington, President

AAYI Kappa Foundation  
AAYI Kappa Foundation Executive Officers  
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